





To be the leader in our business which is so vital to people's lives and the environment.





FINANCIAL OVERVIEW

BUSINESS OVERVIEW

COMPANY OVERVIEW

EXECUTIVE SUMMARY

3



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EXECUTIVE SUMMARY

2.0

4

Executive Summary



OVERVIEW

- Ion Exchange (India) Ltd. (Ion Exchange), formed in 1964, is a pioneer in water, waste water treatment & environment solutions and caters to various industries, homes & communities.
- Headquartered in Mumbai, the company has six manufacturing & assembly facilities across India, and one each in Bangladesh and UAE. It also has presence across other key geographies.
- Installation: 1 lakh globally; 500+ in core sectors.

Total Income* INR 10,298 Mn

*FY17-Consolidated Figures

BUSINESS & REVENUE (%) MIX -CONSOLIDATED

- Engineering (60%) Provides comprehensive and integrated services and solutions in water & waste water treatment including Sea Water desalination, Recycle and Zero liquid discharge plants to diverse industries.
- Chemicals (30%) Provides a comprehensive range of resins, speciality chemicals and customized chemical treatment programmes for water, non-water and specialty applications.
- Consumer Products (10%) Caters to individuals, hotels, spas, educational institutions, hospitals, laboratories, railway and defence establishments providing safe drinking water and a clean environment.

EBITDA* INR 833 Mn

MARQUEE CLIENTS

- Industrial NTPC, NPC, Reliance, IOCL, JSW, CPCL, L&T, Essar group, IRCTC, BHEL, Tata Group.
- Institutional Leela, Military Engineering Services, Taj Hotels, Holiday Inn, Hyatt Regency, Oberoi Hotels, Apollo Hospitals, Escorts Heart Institute, DLF, Puravankar.
- International Cargill, Technip France, Unilever group, Jurong, Thyssenkrupp (Uhde), Jacobs, Kawasaki, Mitsubishi, PDO Oman, Emirates Steel, IKPP Indonesia.

PAT* INR 283 Mn



COMPANY OVERVIEW

Company Overview



- Ion Exchange was originally formed as a subsidiary of Permutit, UK in 1964. It became a wholly owned Indian company in 1985. The company is currently in its 53rd Year of operations.
- The company has expanded its footprints globally and possesses a diversified product range. It offers one stop water and non-water treatment solutions catering to diverse segments like infrastructure, industry, institutions, municipal, homes and communities, urban and rural.
- The company offers a wide range of solutions across the water cycle from pre-treatment to process water treatment, waste water treatment, recycle, zero liquid discharge, sewage treatment, packaged drinking water, sea water desalination etc.
- The company is also engaged in manufacturing ion exchange resins, speciality chemicals for water and waste water treatment as well as non-water applications.
- It has two facilities for in-house R&D and two applications and testing centers.
- The company has over 50 patents to their credit and 100+ products commercialized.
- The company has a global presence apart from presence in major cities in India with sales & service centers and dealer network of more than 100.
- The company exports to Africa, Japan, Middle East, Russia, South East Asia, Europe, UK, USA, Canada and neighbouring countries.





Key Management Personnel





Rajesh Sharma, Chairman & MD

- Joined in 1974.
- Experience in Sales, Marketing, International Business Management.
- More than 4 decades of experience in Water Treatment Industry.

MANAGEMENT TEAM

- Aankur Patni
 Executive Director
- Dinesh Sharma Executive Director
- Ajay A. Popat President – Corporate Diversification, Technology & Marketing
- N. M. Ranadive Executive VP - Finance
- Dinesh Sadasivan Executive VP – Standard Systems, CSD & Services
- S. V. Mehendale Executive VP – Resins & Membranes

- S. N. lyengar Executive VP – Medium Industry
- Anil Khera
 Executive VP- Chemical
- Vasant Naik Sr. VP – Finance
- Prashant K. Chitnis Sr. VP – Technology
- J. P. Pathare Sr. VP – International Division
- C. K. Sandeep Sr. VP – Environment

Key Milestones



1964

Incorporated as 60% subsidiary of Permutit Co., U.K.

1965

Resin Production and equipment facility started at Ambernath.

1977

Listed on BSE.

1978

First company to launch RO concept in India.

1979

Resin manufacturina plant set-up at Ankleshwar.









1987 Started manufacturing RO membranes at Halol.

1996

1982

1983

1986

First sea water RO desalination plant in India at GEB, Sikka.

Engineering and fabrication

Industrial Chemical Production

Zero-B Launched with Suraksha

setup started at Hosur.

started at Patancheru.

tap attachment.

1998

Consumer products manufacturing started at Goa.

2010

Commissioned largest RO based water desalination plant.

2015

Contract for Water supply project worth USD 194 mn signed with Sri Lanka Water Board.

2017

Integrated and automated reverse osmosis membrane manufacturing process at Verna, Goa.

Global Footprint





Domestic Footprint





Research And Development

Well established in-house R&D

Strong focus on R&D

department since 1965





Recognized by Department of Scientific and Industrial Research (DSIR), New Delhi

For Chemicals at Patancheru, Telangana

For Engineered Products & Systems at Vashi, Maharashtra



Product application and testing centers with numerous patents to their credit Over 50 patents

Over 100 products launched





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Awards & Accolades





Key Strengths





Future Strategy





• Focus on expansion of ground water treatment solutions.



BUSINESS OVERVIEW

16

Business



Ion Exchange (India) Ltd, formed in 1964, is a pioneer in water, waste water treatment & environment solutions and caters to various industries, homes & communities



Business Segments



Business Segments ^						
Engineering (60%)	للے Chemicals (30%)	Consumer Products (10%)				
Industrial	Industrial Chemicals	Retail				
Municipal		Institution				
O&M / Services	Resins	Rural				
	Water treatment chemicals					
	Specialty Chemicals					
	Conventional Resins					
	Specialty Resins					

Work-flow Process





Engineering

- The Company designs, engineers, manufactures and sells medium and large size equipment for water and waste water treatment plants including recycling & Zero liquid discharge plants.
- Extensive technologies, process design & detailed engineering experience and project management capabilities are integrated into advanced solutions for industrial and municipal applications.
- These are offered as standard and pre-engineered plants as well as customized, design & build projects undertaken on turnkey, BOOT or EPC basis.
- Exercise of rigid controls and stringent quality assurance systems at every stage of design, engineering and execution ensures absolute reliability and commissioning.
- The Engineering segment caters to industrial, municipal and institutional segment and also includes O&M Services.
- It caters to diverse industries like Petrochemical & Refinery, Power, Steel, Auto, Sugar, Electronics, Pharma, Pulp & Paper, Textile, Cement, F&B etc.

REVENUES* (INR MN)

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 INDUSTRIAL
 O&M & SERVICES

 APPROXIMATE ORDER BOOK & PIPELINE:

 Engineering projects
 Bid Pipeline

 INR 5,000 Mn
 INR 30,000 Mn

Engineering - Industrial

PROJECTS:

- Ion Exchange integrates extensive process technologies and design, engineering & project management expertise into design & build projects, on turnkey, BOOT or EPC basis. Specially formed teams manage and support each and every stage of project implementation.
- Projects cater to treatment needs of industries such as nuclear and thermal power, fertilizer, refinery, petrochemical, automobile, electronics, paper, textile and chemical.

STANDARD SYSTEMS:

- Packaged and pre-engineered range softeners, filters, demineralizers and reverse osmosis systems, Ultra-filtration plants are engineered to meet the exacting process water quality requirements of different industries. These high performance, pre-tested and skid-mounted fast track delivery systems are quick to commission, and easy to use and maintain.
- For example, specifically for the pharma industry, the company has a completely integrated package for purified/ WFI water generation and distribution.

MEMBRANES:

- In 1978, Ion Exchange pioneered and promoted the application of reverse osmosis concept in India and it now manufactures its own Membrane Elements and Pressure tubes.
- Reverse osmosis: Industrial and domestic applications brackish, Sea & process water, waste water treatment/recycle and drinking water systems.



Demineralization Plant for thermal power station





Clientele - Industrial & Institution



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Engineering - O&M and Services



Ion Exchange's O&M and services provides single-source responsibility, saves customers expense, manpower, supervision and the hassle of maintaining facilities in-house.

O&M CONTRACTS

- Annual Maintenance: Water & waste water equipment for efficient performance and zero downtime, scheduled inspection visits and scheduled maintenance & services.
- A comprehensive service contract where Ion Exchange takes complete responsibility for supply of treated water in required quantity and quality at the customer's place.
- Boiler & Cooling Water Treatment Programs.
- Consultancy & Surveys.

SERVICES:

It has a network of more than 1,500 trained service and plant management personnel for operation, maintenance & services.

RANGE OF SERVICES INCLUDES

- Water Management Surveys
- Feasibility & Pilot Plant Studies
- Erection & Commissioning
- BOOT Projects
- Operation & Maintenance

- Operator Training
- Servicing
- Supply of Fabricated Components & Consumables



Engineering Industry Overview

MARKET POTENTIAL

- The global water industry including sectors like desalination, wastewater treatment and water-efficiency technologies, is expected to touch \$652.38 billion in 2017.
- The domestic industrial sector is expected to grow at a CAGR of 5-7% while waste water management is projected to grow at a CAGR of 8-10% through 2015-2020.
- Capital expenditure on water and wastewater infrastructure in India is set to increase by 83% over the next five years, hitting an annual run rate of USD 16 bn by 2020. Out of this, the utilities market would account for USD 14 billion and the industrial sector would account for the balance USD 2 billion.
- Water demand in the country is expected to grow at 21% CAGR over 2015-2020.
- A study by the Central Pollution Control Board (CPCB) has revealed that almost 62,000 MLD of sewage is generated across urban India and there are just 816 STP installed that treat 23,277 MLD or 37.5% of sewage per day.
- In 2001, per capita water availability was 1,820 cubic meters which is projected to decline to 1,140 cubic meters by 2050. This in turn will generate strong growth opportunities for the water & waste water recycling market.

INDUSTRIAL REQUIREMENT

- In India only 60% of industrial waste water is treated.
- Around 40% of the STP's do not conform to the environment protection standards. Compliance by state owned STP's is low.
- The waste water treatment sector is expected to grow faster than the water treatment sector.
- Increased government regulations on waste water discharge to drive demand for water and waste water treatment chemicals.
- Capital expenditure on water reuse is expected to grow at a CAGR of 19.5%.
- Many contracts are now being awarded under DBO or EPC+O&M model with operating contracts of 5 or more years.

MAKE IN INDIA

- The GOI's 'Make in India' Programme is expected to generate new opportunities as Industrial capex gains traction.
- INR 500 bn (USD 7.7 bn) has been allocated for investment in 500 towns and cities under AMRUT and another INR 480 bn (USD 7.4 bn) has been put aside for upgrading 100 cities to attain 'smart' status.
- Water and waste water infrastructure is anticipated to constitute up to 40% of the total investment under these initiatives.

SWACHH BHARAT ABHIYAN

- "Namami Gange", the clean Ganga initiative, can create significant opportunities.
- INR 200 bn (USD 3 bn) has been pledged by the government over the next five years to clean up the Ganga.
- A new Ganga River Basin Management Plan (GRBMP) was submitted in January 2015, outlining important steps to prevent the discharge of untreated waste water into the river.
- The CPCB has introduced tighter waste water discharge standards for municipal waste water treatment plants.
- Future facilities will need to comply with these standards, while existing WWTPs will need to meet them within five years.

Chemicals

- The company is engaged in manufacturing water treatment chemicals, ion exchange resins and other specialty chemicals.
- Water treatment chemicals are used in boiler, cooling water treatment, coagulation and flocculation, membrane cleaning etc. Package treatment programmes are tailor made to suit customer needs.
- Ion exchange resins are used for softening, demineralization in water treatment. They are also used in various non-water separation across many verticals such as pharmaceuticals, biotechnology, food and beverages etc.
- Specialty Chemicals include performance chemicals used in processing of Paper, Sugar, Pharma and Refinery segment.

REVENUES* (INR MN)





Water Treatment & Speciality Chemicals



- The company manufactures Water Treatment & Specialty Chemicals in a modern ISO 9001, 14001 and OHSAS 18001 certified manufacturing facility.
- Ion Exchange is known for their tailor made treatment programs coupled with continuous developments of newer formulations to satisfy diverse customer needs and backed by a strong service team.

The Company has a range of products covering the complete spectrum of customer needs in various sectors like refineries, steel, power, textile, chemical etc which includes:

- Water Treatment Chemicals
- Coagulants and Flocculants
- RO and Thermal desalination Chemicals
- Fuel & Fireside additives
- Process Chemicals Sugar, Paper, Ceramics, Refinery and Mining application
- Water quality testing kits

Chemicals - Resins

Resins are backed by innovation, quality and service, sustained R&D and state-of-the-art ISO 9001 and 14001 certified manufacturing facilities. They also have FDA approved pharma grade resin facility.

Ion Exchange offers products under the registered trademark of INDION RESINS which include the following:

- Complete range of cation and anion resins for water and waste water treatment, purification of bio-diesel, sugar, food and beverages & host of speciality applications pharmaceutical excipients, catalysts, nuclear grade resins, brine softening, heavy metal removal and adsorbent grade resins.
- Resins for removal of colour, odour, organics, nitrate, iron, fluoride, arsenic and tannin.
- Tailor-made resins developed to suit specific applications which has over 30 patents to their credit, over ten of these on ion exchange resin products and processes.



SPECIALTY RESINS FOR DECOLORIZING

• Sugar

- **Bio-Diesel** ٠
- Chemical &
- Pharmaceutical

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Special Processes • Refinery Processes



- Industrial Water Nuclear ٠ Treatment
 - Hydrometallurgy
 - Potable Water
 - Food & Beverage

Chemicals Industry Overview

MARKET POTENTIAL

- The market for water and water treatment chemicals in India is expected to expand leaps and bounds due to the focus on optimum utilization of water resources.
- The global demand for water chemicals is currently estimated at USD 25.1 bn and in the next five years the market is estimated to grow at 5.8% p.a to reach USD 33.3 bn in 2019.
- In India, the water chemicals market is expected to grow by close to 15% to about USD 0.8 bn by 2019.
- Segments using water treatment chemicals constitute approximately 18% of the water consumption in India and is bound to grow further with the governments increased focus on water treatment.
- Global ion exchange resins market is expected to reach USD 2.26 bn by 2026.
- In the budget 2017, as part of a sub mission of the National Rural Drinking Water Programme (NRDWP), it has been proposed to provide safe drinking water to over 28,000 arsenic and fluoride affected habitations in the next four years.

INDUSTRIAL APPLICATION

- 29% of the revenue contribution in the Industrial water treatment chemicals market is contributed by corrosion and scale inhibitors.
- Coagulants and Flocculants constitute the largest segment of approximately 38% of the total market size, followed by biocides and disinfectants which constitute close to 19%. Other large segments are defoamers (7% share) and pH adjusters (5% share).

GROWTH POTENTIAL

- Increased investments by the Government, industry and rapid urbanization will lead to greater demand for water treatment infrastructure.
- Chemicals business is expected to grow at an average rate of around 13-15% with a healthy bottomline.

Source: Market Reports on India, EBTC, ValueNotes, Research & Markets, TechSci research, IEI, Broker Research Reports

Consumer Products

The company's water and environment management solutions extend beyond the industrial sector to homes, hotels, spas, educational institutions, hospitals, laboratories, realty sector and defence establishments providing safe drinking water and a clean environment. It focuses on household and point of use water purifiers and plans to increase its presence in the rural drinking water treatment.

Apart from systems for specific medical, laboratory and hospital water applications, typical requirements include:

- Water for drinking and use in kitchens and canteens
- Softened water for bathing and laundry
- Management of heating and cooling water circuits with speciality chemical treatment programmes
- Swimming pool water filtration and disinfection

REVENUES* (INR MN)

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Consumer Products - Retail & Community

- Ion Exchange is the pioneer of the revolutionary RO technology, in India. With its National & International presence, Zero B has emerged as one of the premier brand of the company in this segment. At Zero B, every product is crafted with meticulous attention to detail so that it provides ultimate protection against all water-borne diseases and ensures complete protection.
- Zero B has pioneered many path-breaking innovations in the field of technology to provide a one stop water treatment solution for home and the community.



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FINANCIAL OVERVIEW

3

Standalone Income Statement

INCOME STATEMENT (INR MN)	FY13	FY14	FY15	FY16	FY17	9MFY18**
Total Income*	7,732	7,201	7,400	8,139	9,513	6,888
Total Expenses	7,208	6,705	6,813	7,419	8,575	6,311
EBITDA	524	496	587	720	938	577
EBITDA Margins (%)	6.8%	6.9 %	7.9 %	8.9 %	9.9 %	8.4%
Depreciation	79	84	98	100	108	94
Finance Cost	120	98	109	106	128	108
PBT	325	314	380	514	702	375
Тах	110	109	119	169	242	135
Profit After Tax	215	205	261	345	460	240
PAT Margins (%)	2.8%	2.8%	3.5%	4.2%	4.8 %	3.5%
Other Comprehensive Income	-	-	-	-	-	(3)
Total Comprehensive Income	-	-	-	-	-	237
EPS Diluted (INR)	14.56	14.08	17.61	23.20	31.36	20.04

* Incudes other income

** As per Ind As

Historical Standalone Balance Sheet (As per IGAAP)



PARTICULARS (INR MN)	FY15	FY16	FY17	PARTICULARS (INR MN)	FY15	FY16	FY17
EQUITIES & LIABILITIES				ASSETS			
Shareholder Funds				Non Current Assets			
(A) Share Capital	145	146	147	(A) Fixed Assets	750	823	1,233
(B) Reserves & Surplus	2,058	2,355	2,812	(B) Non-current investments	552	552	552
Total -Shareholder Funds	2,203	2,501	2,959	(C) Deferred Tax Assets (Net)	0	0	0
Non Current Liabilities				(D) Long term loans & advance	597	692	650
(A) Long Term Borrowings	102	155	277	(E) Other non-current assets	67	59	39
(B) Deferred Tax Liabilities (Net)	46	43	41	Total - Non – Current Assets	1,966	2,126	2,474
(C) Other Long Term liabilities	73	84	86				
(D) Long Term provisions	108	119	108	Current Assets			
Total - Non – Current Liabilities	329	401	512	(A) Current Investments	1	1	1
Current Liabilities				(B) Inventories	453	598	858
(A) Short term Borrowings	357	410	408	(C) Trade Receivables	3,265	3,352	4,216
(B) Trade Payables	2,703	2,893	3,532	(D) Cash & Bank Balances	148	192	1,511
(C) Other Current Liabilities	565	595	2,511	(E) Short-term loans & advances	486	724	1,051
(D) Short-term provisions	164	198	193	(F) Other current assets	2	5	4
Total – Current Liabilities	3,789	4,096	6,644	Total – Current Assets	4,355	4,872	7,641
GRAND TOTAL - EQUITIES & LIABILITES	6,321	6,998	10,115	GRAND TOTAL – ASSETS	6,321	6,998	10,115

Standalone Balance Sheet (As per IND-AS)



PARTICULARS (INR MN)	H1FY18	PARTICULARS (INR MN)	H1FY18
EQUITIES & LIABILITIES		ASSETS	
Equity		Non-Current Assets	
(A) Equity Share Capital	147	(A) Property, Plant and Equipments	850
(B) Other Equity	2,661	(B) Capital Work-in-progress	418
Total Equity	2,808	(C) Other Intangible Assets	13
		(D) Financial Assets	
Non-Current Liabilities		(i) Investments	575
(A) Financial Liabilities		(ii) Trade Receivables	36
(i) Borrowings	234	(iii) Loans	381
(ii) Other financial Liabilities	89	(E) Income Tax Assets	3
(B) Provisions	125	(F) Other Non-Current Assets	62
(C) Deferred Tax Liabilities (Net)	20	Total Non – Current Assets	
(D) Other Non-Current Liabilities	0	Current Assets	
Total Non – Current Liabilities	468	(A) Inventories	1,044
Current Liabilities		(B) Financial Assets	
(A) Financial Liabilities		(i) Investments	4
(i) Borrowings	1,166	(ii) Trade Receivables	4,313
(ii) Trade Payables	3,446	(iii) Cash & Cash Equivalents	321
(iii) Other Financial Liabilities	299	(iv) Bank Balances	1,725
(B) Other Current Liabilities	2,900	(v) Loans	744
(C) Provisions	36	(vi) Others	36
(D) Liabilities for current tax (Net)	142	(C) Other current assets	740
Total Current Liabilities	7,989	Total Current Assets	8,927
GRAND TOTAL - EQUITIES & LIABILITES	11,265	GRAND TOTAL – ASSETS	11,265

Financials - Standalone (As per IGAAP)

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* Incudes other income

Consolidated Income Statement (As per IGAAP)



INCOME STATEMENT (INR MN)	FY13	FY14	FY15	FY16	FY17
Total Income^	8,620	7,978	8,048	8,776	10,298
Total Expenses	8,081	7,588	7,539	8,155	9,465
EBITDA	539	390	509	621	833
EBITDA Margins (%)	6.3%	4.9 %	6.3%	7.1%	8.1%
Depreciation	123	106	121	126	133
Finance Cost	156	136	150	149	163
PBT	260	148	238	346	537
Тах	113	100	124	177	251
Profit After Tax	147	48	114	169	286
(+) Share of Profit / (Loss) in Associates	(1)	0	0	1	6
(-) Minority Interest	4	2	16	17	9
PAT after Minority Interest	142	46	98	153	283
PAT Margins (%)	1.6%	0.6%	1.2%	1.7%	2.7%
EPS Diluted (INR)	9.80	3.22	6.78	10.61	19.94

^ Includes other income

* PAT after Minority Interest

Historical Consolidated Balance Sheet (As per IGAAP)



PARTICULARS (INR MN)	FY15	FY16	FY17	PARTICULARS (INR MN)	FY15	FY16	FY17
EQUITIES & LIABILITIES				ASSETS			
Shareholder Funds				Non Current Assets			
(A) Share Capital	141	141	142	(A)Fixed Assets	989	1050	1,453
(B) Reserves& Surplus	1,420	1,560	1,837	(B) Non-current investments	24	24	29
Total -Shareholder Funds	1,561	1,701	1,979	(C) Deferred Tax Assets (Net)	8	8	9
Minority Interest	85	62	63	(D) Long term advance	476	543	453
Non Current Liabilities				(E) Other non-current assets	263	263	266
(A) Long Term Borrowings	202	230	299	Total - Non – Current Assets	1,760	1,888	2,210
(B) Deferred Tax Liabilities (Net)	47	44	41				
(C) Other Long Term liabilities	110	128	126	Current Assets			
(D) Long Term provisions	116	129	118	(A) Current Investments	1	1	1
Total - Non – Current Liabilities	475	531	584	(B) Inventories	793	814	1,109
Current Liabilities				(C) Trade Receivables	3,582	3,630	4,405
(A) Short term Borrowings	567	567	608	(D) Cash and Bank Balances	262	334	1,669
(B) Trade Payables	3,162	3,314	3,960	(E) Short-term loans and advances	401	489	646
(C) Other Current Liabilities	783	781	2,650	(F) Other Current Assets	3	5	5
(D) Short-term provisions	169	205	201	Total – Current Assets	5,042	5,273	7,835
Total – Current Liabilities	4,681	4,867	7,419				
GRAND TOTAL - EQUITIES & LIABILITES	6,802	7,161	10,045	GRAND TOTAL – ASSETS	6,802	7,161	10,045

Financials - Consolidated (As per IGAAP)









FY16

FY17

* Incudes other income

Market Data (Bloomberg – ION IN, Reuters – IONX.BO) CON EXCHANGE Refreshing the Planet



PRICE DATA (AS ON 31st DECEMBER, 2017)

Face value (INR)	10
Market Price (INR)	599.7
52 Week H/L (INR)	638/286
Market Cap (INR Mn)	8,795.6
Equity Shares Outstanding (Mn)	14.67
1 Year Avg. trading volume ('000)	12.82

SHAREHOLDING PATTERN (AS ON 31st DECEMBER, 2017)



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Ion Exchange (India) Limited

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